



Steve Powers Presents.

Paso Robles Art in the Park

April 28-29 2018 Paso Robles Art in the Park Application

Steve Powers & Co. Inc.

PO Box 1840 Templeton, Ca. 93465 805 440 8318 steve@stevepowers.com

In 2016 Steve Powers took over management of the "Morro Bay Art in the Park" shows. His commitment to presenting a high caliber art show and increasing the attendance was achieved in 2016. Many long term Morro Bay exhibitors raved about the large increase in attendance that Steve achieved in his first year running this long term event. The 2017 season continues with increases in sales and attendance at the Morro Bay Show.

Steve's knowledge and experience will result in immediate success for "Paso Robles Art in the Park". There are no large art shows in Northern San Luis Obispo County, California. The Paso Robles Downtown City Park hosts several major events throughout the year. It is right in the center of town and is surrounded by many restaurants. There is ample parking for the public and exhibitors within a few blocks of the park.

You will be able to unload your vehicle within 100 feet of your booth. The park is surrounded by parking for easy unloading and loading. The show will be limited to 120 exhibitors in its first year. You might notice that there are 140 booths on the map, about 30 or 40 of the 120 exhibitors will have 20x10 booths using up the extra booths.

When:

Saturday April 28 and Sunday April 29 2018.

Where: Downtown City Park Paso Robles, California.

Eligibility: The show is open to original handmade arts and crafts. Our goal is to have a show with variety both in media and price range. No mass produced items, imports, or kits will be considered. The criteria for selections are quality, originality, diversity, and presentation. Each medium will be limited to assure a well-balanced show.

Booths: Each space will be 10' x 10'. If you need a 20x10 we combine two 10x10's in any area of the show. You cannot request two corner booths next to each other. **A white, easy up style canopy is required.** Please, no pets, young children, or electronic music in your space during show hours. No electricity is available, and generators are not allowed. All booths are located on the park grass.

Booking Fees: 10x10 \$295 20x10 \$395

No extra charge for corner booths.

All applications require a \$100 deposit. You can pay by either credit card or check.

Final Booth Balance Due Date is March 1, 2018.

MAKE YOUR BOOTH CHECK OUT TO STEVE POWERS & CO. INC.

You are also required to pay a City of Paso Robles business license of \$20, you will be billed for this fee.

Cancellations: Please read Paragraph I Cancellation Policy on the last page of this contract application.

To Apply: Submit 5 photos of your work. One photo must show your entire booth with its contents, approximating how your booth will look at the Paso Robles Art in the Park event. Photos will not be returned. If you participated in the 2016-17 Morro Bay Art in the Park event you do not need to send photos.

No Deadline: Applications will be taken until the show is filled, then a waiting list will be established.

Acceptance Status: Your letter of notification will be sent within 7 working days after we receive your application

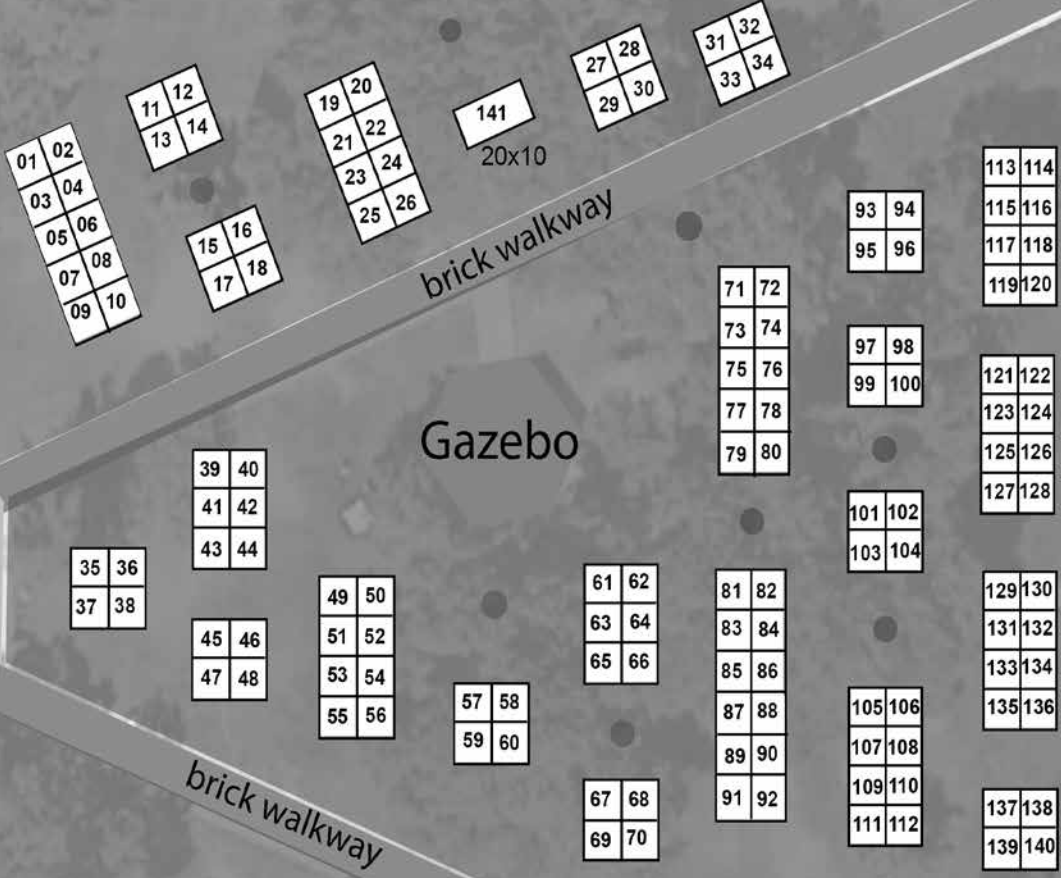
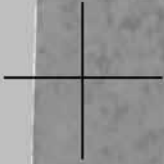
Show Map is on the back of this page

2018 Paso Robles Art in the Park Show Map

12th Street

sidewalk

North



Gazebo

brick walkway

brick walkway

sidewalk

Pine Street

sidewalk

11th Street

Paso Robles
ART
In The
PARK



April 28-29 2018 Paso Robles Art in the Park Application

Please complete this one page form and send it to; Steve Powers & Company Inc. PO Box 1840 Templeton, Ca. 93465

Artist/Crafts person's name _____

Business Name _____

Address _____ City _____ ST _____ Zip _____

Cellphone _____ Email _____

Website _____ CA Resale Lic # _____

Make of Vehicle _____ License Tag Number _____

Your art or craft description _____

BOOTH FEES:

Make Checks Payable to Steve Powers & Co. Inc.

- () 10X10 BOOTH \$295 () corner booth requested
() 20X10 BOOTH \$395 () corner booth requested
corner booths are available on a first come first serve basis.

Final Booth Balance Due Date is March 1, 2018.

Booth location Preference Request: Give us three totally different areas of the show layout for your requests.

Booth Preference #1 _____ Booth Preference #2 _____ Booth Preference #3 _____

Send FIVE current photos of your work, including one of your stocked display booth, with your name and address on the back of each photo. If you participated in the 2016 or 2017 Morro Bay Art in the Park shows you DO NOT need to send photos with your application.

Enclose a check for the \$100 application deposit. Make the check out to STEVE POWERS & CO. INC. if you want to pay your deposit by credit card fill out the information below.

Credit Card Information if you will be using this form of payment for your deposit and balance due.

Credit Card # _____

CC Exp Date _____ Security Code on Back of Card _____

Billing Address if different from the address above:

Address _____ City _____ St _____ Zip _____

Read the Rules and Regulations on the reverse side of this page and sign below that you agree to adhere to all policies, cancellation and payment of fees.

Signed _____ Date _____

- A. Paso Robles Art in the Park will be presented by Steve Powers & Co. Inc. (Promoter) at Paso Robles Downtown City Park on April 28-29 2018.
- B. Booth locations will be assigned on a first come first serve basis. Locations will be determined by the quality of your work, the quality of your display and the prompt payment of booth fees. We will make every attempt to place you in or near one of your requested locations. In the event that all of the Exhibitor's choices are taken, Steve Powers & Co. will assign the best available space.
- C. Insurance, if desired by the Exhibitor, must be obtained by him at his own cost and expense. Steve Powers and Company and the City of Paso Robles assume no risk, and by the acceptance of this agreement the Exhibitor and all associates expressly releases the City of Paso Robles and Steve Powers & Co. from any and all liability for any damage, injury or loss to any person or goods which may arise from the rental and occupation of said space by the Exhibitor and agrees to hold and save the Promoters harmless of any loss or damage by reason thereof.
- D. The Promoter will not be liable for refunds or any other liabilities whatsoever for the failure to fulfill this contract due to reasons of the enclosure in which the show is to produced, being before or during the show, destroyed by fire or other natural calamity, or by an act of God, public enemy, strikes, statutes, ordinances or legal authority or any other cause beyond the Promoter's control. The Promoters or the Promoter's estate will not be liable for any refunds or damages; due to his death or incapacitation due to accident or illness in advance or during the above festival dates, resulting in Paso Robles Art in the Park to be cancelled.
- E. All pertinent fire codes, laws ordinances and regulations pertaining to health, fire prevention and public safety shall be strictly obeyed. All Gourmet food Exhibitors must obtain necessary Health Dept Permits before installation of exhibit.
- F. The Promoter will prohibit the installation and operation of any exhibits not meeting their approval. The Promoters in their sole discretion may prohibit the conduct of any activity whatsoever which they deem deleterious and not in the best interest of the Art Show.
- G. Absolutely no import items, mass manufactured, and goods not made by the Exhibitor will be allowed to be sold. The only exception to this rule are legitimate findings that are necessary to make a product complete. The legitimate findings can only be sold in conjunction with the handcrafted original work of the Exhibitor. We reserve the right to remove any exhibitor from any show if the management determines that they have not conformed to the rules and regulations of this contract. Any exhibitor who is asked to leave an event because of misrepresentation in their original application/contract will forfeit their booth fees.
- H. This contract constitutes the entire contract between the parties and no waiver, modifications or amendments shall be valid unless written upon, or attached hereto, and shall be approved in writing by Steve Powers & Co.

I. Cancellation Policy

This is a firm policy. There are no exceptions to the rule. If you need to cancel and it is after the deadline please do not ask for credit or refunds. If you must cancel Paso Robles Art in the Park you must call or write us immediately in order to protect your future status in booking Steve Powers & Co. Inc. events.

Booth Cancellation Policy: The \$100 per show deposit is non-refundable after acceptance into Paso Robles Art in the Park. After your booth fee is paid in full there are no refunds after March 1, 2018.

J. Final Payment Credit Card Guarantee

After acceptance of your deposit and confirmation your final balance is due on or before March 1, 2018. After Acceptance you will be requested to send us a guarantee credit card number for your account. This credit card will be used for your balance due to be charged automatically on March 1, 2018. If you applied online and want to pay your balance by check you must send it in at least two weeks before the balance due date. If your final balance due is not paid by March 1, 2018 your booth reservation can be cancelled.